

PRESS RELEASE

La Valette du Var (France), 14 April 2021

CIOA enters the DIY market with its Tiny-house kit.

With THAVE (Tinyhouse-avenue.com), the 1st configurator of Tiny-house kits for self-construction, CIOA democratizes access to mini houses called dismantlable residences.

In recent months, the Tiny-houses market has been booming, driven by the media and facilitated by legislative developments.

Until 2014, demountable residences were not legally recognised. There was thus confusion between Tiny-Houses, these mini houses which are very popular in the USA, and RMLs (mobile leisure homes), HLLs (light leisure homes) and RMGVs (mobile residences for travellers) which already had a specific legal qualification.

The ALUR law has come to fill this gap, creating in the town planning code (art. R. 111-51) the status of "demountable residence constituting the permanent habitat of their users". *They are defined by the following criteria: they constitute the permanent habitat of their users, are without foundations, have interior or exterior equipment and can be autonomous with regard to public networks. They are intended for habitation and occupied as main residence for at least eight months a year. These residences as well as their external equipment are, at any time, easily and quickly dismantled can be installed non-constructible zones, the STECAL (sectors of limited size and capacity).*

This type of housing is suitable for economic, tourist, professional, student or traditional housing activities.

With BATI-FABLAB, its system of micro-factories specialising in customised, off-site industrial construction with galvanised steel frames, CIOA is entering the DIY (do it yourself) market with its Tiny-house kit. Until now, Tiny-houses were usually built in wood by professional carpenters or reserved for DIY experts.

The Tinyhouse-avenue.com configurator, the first of its kind on the web, allows you to customise your Tiny-house, choose your materials from an infinite number of variants, and assemble it yourself, like a piece of furniture in kit form. For the customer who is looking for a turnkey Tiny-house, an assembly service is offered.

With the growth in the DIY market since the health crisis led to travel restrictions and an affordable, reliable and fun offer, CIOA is aiming for a thousand units in the next 12 months.

CIOA will also offer its white-label configurator and kit structures to DIY stores, so that they can also offer their customers trim products and equipment.

ABOUT US

A business engineering group listed on Euronext Access (MLCIO), CIOA helps organisations of all kinds to solve their crucial problems, with innovative solutions that find their source in the diversity of its global ecosystem. This ecosystem includes 550,000 economic operators from 140 countries, including 120,000 suppliers.

- In the tertiary sector, support services cover: digital, procurement, international development,
- In the industrial field, the Manufacturing as a Service (MaaS) offer allows the turnkey deployment of industrial production units for the production of goods, on demand.
- In the real estate sector, CIOA is developing BATI-FABLAB to offer operators in the sector a range of technological solutions dedicated to the industrial and off-site manufacture of residential, professional or leisure buildings.